



Diversey™

**CREW**®

Housekeeping

*Soft Care*®

Personal Care

 **sumabrite**®

Kitchen Care

**Professionals' Choice**



Housekeeping

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## Trusted by the cleaning industry

Diversey's Crew, Sumabrite and Softcare Solutions™ are trusted by the cleaning industry as reliable and powerful professional-grade products that make cleaning easier. The complete line of versatile cleaning products offers the benefits of commercial quality for professional users who depend on a trusted provider to get the job done well.





Housekeeping

# HOUSEKEEPING



Comprehensive range to meet all  
your housekeeping needs



Housekeeping

## DISINFECTANT FLOOR CLEANER

- Kills 99.99 % germs
- 1 can of conc makes 1250 ltr of RTU
- Fly repellency of up to 6hrs
- Suitable for all types of hard surfaces
- Available in Citrus, Neem & Floral fragrances







Housekeeping

## BATHROOM CLEANER & DESCALER

- Cleans, Descals & Deodorizes -  
3 in 1 action
- 1 can of 5 ltr makes 332 ltrs of RTU
- Suitable for all types of hard surfaces





Housekeeping

## CONCENTRATED GLASS AND HOUSEHOLD CLEANER

- Solvent free formulation
- Ideal for mirrors, glass tops, windows etc
- Streak-less shine
- 1 can = 500 bottles of regular glass cleaner







Housekeeping

## TOILET BOWL CLEANER

Hygienic toilet bowl in 10 min with 10 ml

Non bleach formulation

Deodorizes & cleans in 1 action





Housekeeping

## FURNITURE CLEANER & MAINTAINER

- Imparts lustre and shine to furniture and wooden articles
- Active ingredients provide a protective shield to the wood







Housekeeping

## STAINLESS STEEL CLEANER & POLISH

- Cleans and provides lustre on stainless steel surfaces

- Multipurpose – steel surfaces in kitchens, appliances





Housekeeping

## ROOM FRESHNER AND DEODORIZER

- Water based formulation
- 3-4 ml sufficient to freshen a 200 sq. ft. area
- No gas ensuring optimum cost in use
- Available in Spring Breeze, Jasmine, Crisp Apple & Lemon Grass fragrances







Housekeeping

## URINAL SCREEN

- Environment friendly urinal screens made with recyclable EVA polymer
- Long lasting washroom freshness
- Economical for effective odor control
- Available in Dewy Fresh, Lavender Spray, Jasmine Mist & Melon Burst fragrances





Housekeeping

## MULTI SURFACE CRÈME CLEANSER

5 in 1 action – Removes scale, scuff, grease, rubber marks and restores shine

Only Alkaline formulation in the market which protects fittings





Diversey

**CREW**

Housekeeping

## ALL PURPOSE HOUSEHOLD CLEANER

- Steak free cleaning
- Quick action formula
- Removes stubborn stains





Housekeeping

## DISINFECTANT SPRAY & WIPE

- Kills 99.9 % of Bacteria and Viruses
- Easy ready to use solution in a spray bottle
- Counters odour causing germs
- Multipurpose – can be used on Hard surfaces, door knobs, fixtures, tables, etc







## VIREX II 256

- Power of 2 POTENT QACS combined to provide Broad spectrum kill of bacteria, virus & fungi
- Very economical for COVID-19 Disinfection  
5ml/litre is the recommended dosage
- US EPA approved Medical Grade disinfectant
- Can be used for Spraying or Mopping





*Soft Care*<sup>®</sup>  
Personal Care

# PERSONAL CARE



Personal care solutions from  
a globally trusted brand





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Personal Care

## PREMIUM BLOSSOM HANDWASH

- Premium Handwash
- Pleasant blossom fragrance
- Soap free formulation
- Easily removes dirt, grime and germs
- Available in 5L, 750ml refill pack & 250ml pump





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Personal Care

## ANTIBACTERIAL HANDWASH

- Mildly Perfumed
- Soft and Smooth on hands
- Triclosan free formulation
- Kills 99.9 % Germs & Viruses
- Available in 5L, 750ml refill pack & 250ml pump







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Personal Care

## SANDALWOOD HANDWASH

- Gentle on Skin
- Enriched with Sandalwood Fragrance
- Instant Moisturizing Formula
- Available in 5L, 750ml refill pack & 250ml pump





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Personal Care

## SANITIZERS

- Effective for instant hand hygiene
- Keeps hands soft and smooth
- Available in 500 ml & 5L packs







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Personal Care

## RINSE FREE HAND SANITIZER

Instant germ kill

Complies with WHO guidelines

Soft on hands





Kitchen Care

KITCHEN CARE



Your Kitchen's Hygiene all-rounder



Diversey™



Kitchen Care

## CONCENTRATED DISHWASH LIQUID DETERGENT

- High foaming
- Ideal for cleaning of pots, pans & dishes
- Highly cost effective
- Fragrant and gentle on hands





Kitchen Care

## CONCENTRATED DISHWASH LIQUID GEL

- Positioned for smaller restaurants, C&C

- Ergonomic pack, easy to grip  
and squeeze liquid

- Advanced lime formula, boosts  
shine and cleans effectively





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## GRILL AND OVEN CLEANER

- Removes heavy carbonaceous soils easily
- Cleans grill plates, ovens, fryers very easily
- Cost effective



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## MULTIPURPOSE CLEANING CONCENTRATE LIQUID

One product many uses -

1. Floor cleaning
2. Bathroom cleaning
3. Handwash ( with a cosmetic license )
4. Utensils
5. Kitchen slab
6. Kitchen floor
7. Ceramic cleaning
8. Ideal for restaurants/Dhabas/  
Mishtan bhandar







Kitchen Care

## VEG & FRUIT WASH

- Makes up to 80 Liters of Ready to use solution
- No special rinsing required, saves water
- No harmful chemicals
- Can be used on cut vegetables & mushrooms
- Removes germs, waxes and pesticides



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## Degreaser and Heavy Duty Cleaner

- Instant Super Degreasing
- Soft on metal surfaces
- Suitable for degreasing of pots & pans, gas top & chimney
- Removes heavy oil & greasy deposits
- Leaves no perfume





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Kitchen Care

## All Rounder Concentrate Cleaner

- One product for all kitchen cleaning needs
- Soft on metal surface
- Ideal for dishwashing, floor cleaning, degreasing and hard surface cleaning
- Thick formulation for easy dilution
- Gentle on hands



# Professional Cleaning Now Available To All.

Diversey's prosumer solutions meet the needs of business owners who want to find quality solutions for facility cleanliness, employee hygiene and customer comfort all in one place. Diversey Brands are provided by the makers of industry-leading cleaning products for over 90 years.

The broad line of versatile products offer the benefits of commercial quality for Prosumers – professional consumers – who are looking for proven products to make cleaning easier and achieve better results.







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